

# NEW PHYTOMER SPA OPENS IN PARIS

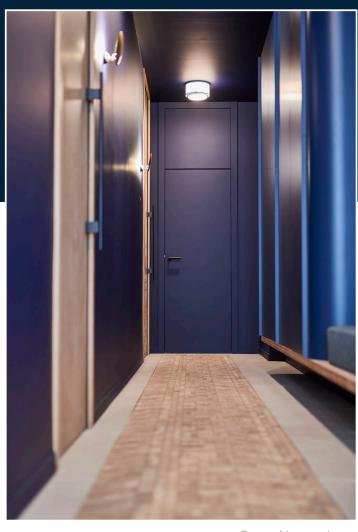


For 50 years, PHYTOMER has brought the sea's benefits to cities throughout the world.

After PHYTOMER Spa Étoile, just a few minutes from the Champs Élysées, the French brand which specializes in high-end natural spa treatments is opening PHYTOMER Spa Trocadéro, a new spa in Paris.



Saint-Malo Treatment Room



Cosy Atmosphere

Choose from a range of massages and face treatments for a restorative break in a relaxing and welcoming spa and make the most of the present moment as our therapists do their utmost to ensure your well-being.

## A RESTORATIVE BREAK IN THE HEART OF PASSY

The 125 m<sup>2</sup> two level PHYTOMER Spa Trocadéro is located just throw away from the Eiffel Tower. The spa's 4 extra-comfortable treatment rooms are fitted out with high-end equipment, a manicure / pedicure set-up and a large reception area which is perfect for discussing treatments with our specialists.

# WHERE TIME STANDS STILL

PHYTOMER Spa Trocadéro has been completely renovated by French interior designer, Dominique Tosiani to reflect PHYTOMER's natural, high-end approach.

The spa's deep blue facade instantly sets the tone and invites you to take to the sea for a break from a hectic city life.

The getaway-from-it-all feeling continues inside the spa where «Forêt» flooring, by designer Oscar Ono, pays tribute to nature. Beautiful raw oak flooring, inspired by 19<sup>th</sup> century Parisian tradition and laid out using refined marguetry, pulls you into a warm and welcoming atmosphere.

Then, as the eye is drawn to a wave of navy blue curtains which mirror PHYTOMER's link to the ocean, you are invited to recharge your batteries as the sea gently rocks you in a cocoon of wellness.

## CARING FOR ALL

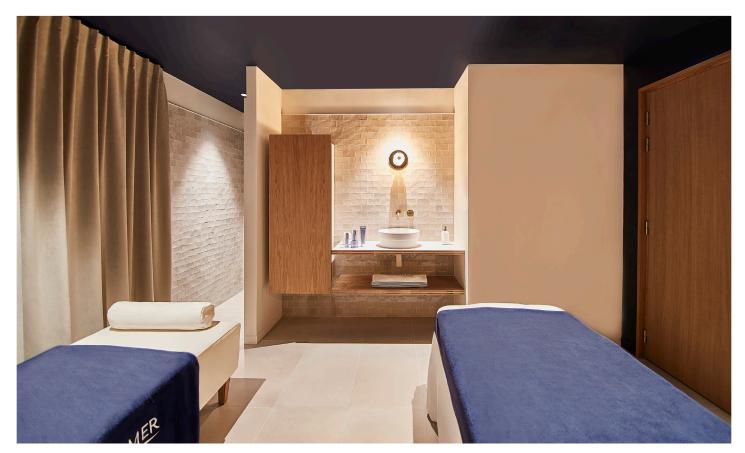
In the reception area, PHYTOMER's floor to ceiling display shelves seem to float with promises of natural, vibrant beauty. Quality is key: each product respects the skin and the environment and is carefully designed and made in Brittany, in the north-west coast of France.

You will enjoy taking the time to discuss and test products at two spacious counters in the middle of the reception area. A team of professionals will help you choose the treatments and products best suited to your skin.

## THE PHYTOMER TREATMENT EXPERIENCE

The Spa Trocadéro treatment menu embodies PHYTOMER's treatment expertise with a combination of invigorating, natural products, relaxing massages and a holistic approach to wellness.

The spa's refined, elegant treatment rooms have been designed to offer clients a revitalizing, timeless break. Plush light colored curtains surround the treatment rooms for a subdued atmosphere conducive to letting go. Each treatment room has been named after a famous Brittany coast landmark, in the north-west of France which is home to PHYTOMER's inspiration and its exquisite natural ingredients.



Cézembre Treatment Room

## A GUIDED TOUR

One by one, we will take you through each treatment room, as a first taste of a PHYTOMER treatment.

#### SAINT-MALO

Each detail in this cosy and comfortable treatment room has been designed to ensure total relaxation. It is the ideal place in which to offer the skin the benefits of PHYTOMER facial treatments, which include the iconic PIONEER TREATMENT. This exceptional treatment protocol is the height in anti-aging performance and restores the skin's youthfulness, vitality and radiance.

PIONEER TREATMENT Youth Revealing Treatment Face - Lips - Décolleté - 75 min, 150€

#### DINARD

This spacious treatment room and comfortable shower, decorated with natural wood and PHYTOMER's famous blue tones, is perfect for PHYTOMER wellness massages and body treatments. You will experience an intensely relaxing OLIGOMER® SPA Remineralizing Revitalizing Massage based on OLIGOMER®, PHYTOMER's signature sea water concentrate.

OLIGOMER® SPA Replenishing Holistic Massage - 60 min, 120€ - 90 min with Body Scrub, 165€



Dinard Treatment Room

#### CANCALE

A comfortable, new generation treatment bed set under a deep blue ceiling and turned into PHYTOMER's signature spa music is the perfect setting to receive a glow enhancing facial. CITYLIFE Anti-pollution Treatment detoxifies and revitalizes the skin with all the sea's benefits.

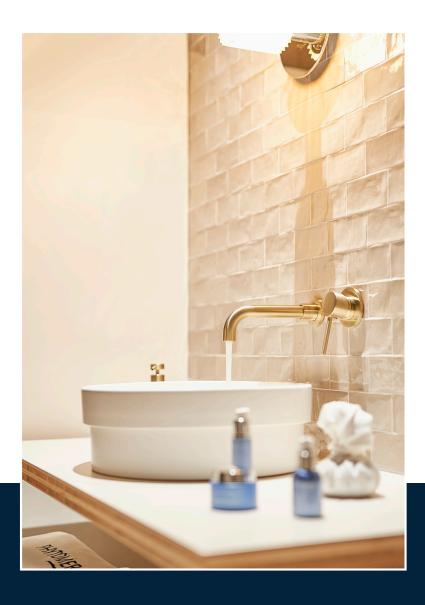
CITYLIFE Anti Pollution Skin Freshness Treatment - 60 min, 108€

### CÉZEMBRE

The Cézembre treatment room, an ode to the beautiful south facing island off the coast of Saint-Malo, offers exceptional comfort and high-end equipment with its private shower and Japanese sauna. Let yourself float away on a wave of well-being during the REVITALIZING MARINE RITUAL which expertly pairs the radiance and softness of an organic facial treatment with a relaxing Thai-inspired massage.

### REVITALIZING MARINE RITUAL

CYFOLIA Radiance Moisturizing Face Organic Treatment & SEA HOLISTIC Relaxing Massage - 2 hrs, 215€





Saint-Malo Treatment Room

## OUR INTERIOR DESIGNER

Dominique Tosiani a Saint-Malo-based interior designer, specialises in high-end hotels and stores.

Dominique designed the first PHYTOMER Spa & Wellness in Saint-Malo, which opened in 2015 and PHYTOMER Spa Étoile, which opened in Paris' 8<sup>th</sup> arrondissement in 2018. We were delighted to work with him once again.



Dominique Tosiani, Interior Designer

## **OUR TEAM**

Emilie Bruneel, Spa Manager, and her team bring to the spa great expertise and top-end training from our education center in Saint-Malo. They diligently perform the PHYTOMER treatment methods and deliver on our care goals: wellness and advice.



## **OUR VISION**

Three generations of dedication are behind PHYTOMER and each generation is driven by the same dream of bringing the sea's benefits to all, in the world's most beautiful spas.

For 50 years we have been perfecting restorative treatments which combine natural products and manual expertise, to give our clients a holistic experience centred on wellness.

We design and make all our products in our laboratories in Brittany, in the north-west coast of France, with the utmost respect for the environment and the skin. We discover, cultivate and produce.

Most of all, we are there for you to feel good.



# PRACTICAL INFORMATION

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