

PHYTOMER

SUNCARE GUIDE

PHYTOMER EXPERTISE

MARINE COSMETOLOGY TO ENHANCE YOUR BEAUTY...

With 35 years of experience, the PHYTOMER Laboratories draw 100% natural ingredients from the Sea to offer you treatments with renowned skin tolerance and effectiveness.

Since the Sea often goes hand-in-hand with the Sun, Phytomer has developed a suncare line filled with the remineralizing, relaxing and beneficial properties of the marine world.

Discover a complete range that is effective and enjoyable to use, thanks to innovative "body care" textures. With or without the sun, enjoy a radiant, lasting tan in complete serenity.



PHYTOMER



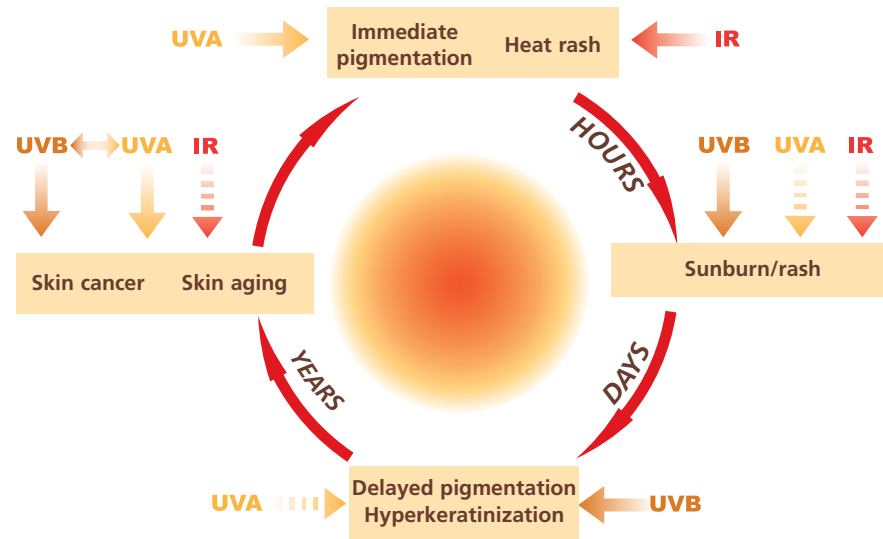
THE SUN

IS BENEFICIAL TO OUR BODIES...

The sun is an essential ally to our health: it retains Vitamin D, facilitates absorption of calcium and prevents rickets. Under medical supervision, it helps treat certain skin conditions and boosts one's mood by increasing the rate of beta-endorphins (hormone that diminishes the effects of stress).

BUT DESPITE

the well-being that it offers, the sun can be dangerous when abused...



U.V.A. rays have weak tanning power and rarely cause sunburns. However, you must be careful as they accelerate skin aging. U.V.B. rays, on the other hand, provide rapid tanning, but they are responsible for the sunburns with which we are all familiar.



PHYTOMER MARINE ACTIVE INGREDIENTS:

A UNIQUE APPROACH TO SUN PROTECTION AND BEAUTY.

Derived from the latest research in marine cosmetology, carefully selected active ingredients are added to all the PHYTOMER sun care products to reinforce their effectiveness.



CYTOPROTECTINE, a cellular anti-free radical protector derived from seaweed

After studying the protection system of the membrane of certain algae (*Laminaria digitata*) against UVA and UVB rays, notably during low tide, PHYTOMER Research formulated *Cytoproctine*. This acts like a guard to protect the skin's defense cells against premature skin aging caused by sun damage. It also has soothing and anti-inflammatory properties.



PHEOHYDRANE,

a marine active ingredient obtained via biotechnology from a polysaccharide extracted from *Laminaria digitata*, has a **restructuring effect on the hydrolipidic film** and the skin barrier. This helps prevent dehydration.



OLIGOMER,

a partially desalinated seawater concentrate rich in all indexed trace elements, transmits trace elements to the epidermis. The epidermis needs these elements for its balance and strength in order to optimize its natural defense system.

PHYTOMER sun protection products also feature a balanced system of UVA and UVB filters for optimal protection and safe sun exposure.



PHYTOMER BEAUTY AND

PROTECTION PROGRAM



NEW

TO PREPARE YOUR SKIN FOR TANNING:

- **CREAMY SELF-TANNING GEL**
FACE AND BODY



NEW

HIGH PROTECTION - For fair to medium skin tones

- **PROTECTIVE SUN CREAM SPF30**
FACE AND SENSITIVE AREAS
- **OGÉNAGE** - Protective Anti-Aging Cream **SPF30**
BODY

TO PROTECT YOUR SKIN AND OBTAIN AN EVEN TAN:

LOW PROTECTION - For medium to dark skin tones

- **HYDRACONTINUE** - Protective Moisturizing Spray **SPF8**
FACE AND BODY

MEDIUM PROTECTION - For fair to medium skin tones

- **MOISTURIZING SUN CREAM SPF15**
FACE AND BODY



NEW

TO COMFORT AND MOISTURIZE YOUR SKIN AFTER SUN EXPOSURE:

- **INSTANTREPAIR** - After-Sun Mask, Soothing and Renewing
FACE
- **INSTANTREPAIR** - Soothing and Moisturizing After-Sun Milk
FACE AND BODY

PREVENTIVE TIPS

- ☀ Avoid sun exposure during peak hours. If you can't, be sure to wear protective clothing.
- ☀ Sunburns are dangerous, especially for children.
- ☀ Use sun care products that are suitable for your skin type.





PHYTOTIPS...

...TO TAN BETTER

EXFOLIATE!

When you are tan, your skin can look dull due to the build-up of dead skin cells. Advise your customer to use a gentle scrub once or twice a week. This will restore skin's radiance and even tone.

MOISTURIZE!

Remind your customer that moisturization is the secret to a lasting tan. Use of moisturizing after-sun products and creams, morning and evening is critical: it will slow skin peeling and help skin maintain a beautiful glow for a longer period of time.

...IN THE MIDDLE OF WINTER

Mix a small amount of self-tanner into your moisturizing cream in the morning and blend in well: a safe healthy glow!

HEALTHY GLOW SUGGESTION

Remember that what you eat affects how you tan... vitamins and carotenes are your beauty and health allies in the sun.

For 1 large glass:

1 handful of blackcurrants, 5 strawberries, 2 apricots, 1 carrot, 1 peeled orange

Place ingredients in a blender and decorate with a slice of lemon.
Drink immediately to benefit from all the vitamins.

AND FOR WOMEN WHO LOVE

TO BE PAMPERED IN SALONS,

PHYTOMER offers three SEA BRONZ treatments that combine exfoliation, application of a self-tanner and relaxation...
The result: a safe healthy tan all year long and stress that melts away!

Come discover the 3 offers



SEA BRONZ TREATMENT FOR FACE
Duration : 35 minutes

SEA BRONZ TREATMENT FOR BODY
Duration : 45 minutes

SEA BRONZ TREATMENT FOR FACE
AND BODY
Duration : 1 hour